

Rep Order# 8832931 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 36782

Printed: 09/10/2012 5:01 PM
Last Received: 09/10/2012 2:29 PM
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS
Advertiser () DCCC-DEM CNGRS CMPG
Product DCCC IE
Estimate# 1473
Buyer KATIE KEULEMAN
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E //1473
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION TO SHOW MAJOR CUTBACKS TO THIS ORDER...IT WAS A MARKET WIDE CUT. PLEASE CONFIRM.
THANKS
STEFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	TU-F	500A-600A	8 NEWS NOW AT 5A	:30	\$800.00	09/25-09/28	0	0	0	\$0.00	
		Sales Remark: V5 CAN										
		V5 Comment Changed, Spots/week Changed										
	2	TU-F	600A-700A	8 NEWS NOW AT 6A	:30	\$900.00	09/25-09/28	1	1	1	\$900.00	
		Sales Remark: V5 1X CAN										
		V5 Comment Changed, Spots/week Changed										
	*3	TU-F	700A-900A	CBS THIS MORNING	:30	\$800.00	09/25-09/28	0	0	0	\$0.00	
		Sales Remark: V5 CAN										
		V5 Comment Changed, Spots/week Changed										
	*4	M	700A-900A	CBS THIS MORNING	:30	\$1,000.00	10/01-10/01	0	0	0	\$0.00	
		Sales Remark: V5 CAN										
		V5 Comment Changed, Spots/week Changed										
	*5	SA	500A-700A	CBS THIS MORNING SATURDAY	:30	\$450.00	09/29-09/29	0	0	0	\$0.00	
		Sales Remark: V5 CAN										
		V5 Comment Changed, Spots/week Changed										

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	6	SU	600A-630A	8 NEWS NOW THIS MORNING #1	:30	\$400.00	09/30-09/30	0	0	0	\$0.00	
				Sales Remark: V5 CAN								
				V5 Comment Changed, Spots/week Changed								
	*7	SU	630A-800A	CBS NEWS SUNDAY MORNING	:30	\$1,500.00	09/30-09/30	0	0	0	\$0.00	
				Sales Remark: V5 CAN								
				V5 Comment Changed, Spots/week Changed								
	8	SU	800A-830A	8 NEWS SUN MORNING #2	:30	\$1,500.00	09/30-09/30	0	0	0	\$0.00	
	*9	TU-F	900A-1000A	LIVE WITH KELLY	:30	\$750.00	09/25-09/28	0	0	0	\$0.00	
				Sales Remark: V5 CANN								
				V5 Comment Changed, Spots/week Changed								
	*10	TU-F	1000A-1100A	PRICE IS RIGHT	:30	\$2,500.00	09/25-09/28	0	0	0	\$0.00	
				Sales Remark: V5 CAN								
				V5 Comment Changed, Spots/week Changed								
	11	TU-F	1200P-1230P	NOON NEWS	:30	\$750.00	09/25-09/28	3	1	3	\$2,250.00	
	*12	TU-F	300P-400P	ELLEN	:30	\$900.00	09/25-09/28	0	0	0	\$0.00	
				Sales Remark: V5 CAN								
				V5 Comment Changed, Spots/week Changed								
	*13	SA	530P-600P	POLITICS NOW	:30	\$350.00	09/29-09/29	0	0	0	\$0.00	
				Sales Remark: V5 CAN								
				V5 Comment Changed, Spots/week Changed								
	*14	SU	530P-600P	INSIDE EDITION	:30	\$550.00	09/30-09/30	0	0	0	\$0.00	
				Sales Remark: V5 CAN								
				V5 Comment Changed, Spots/week Changed								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	15	TU-F	400P-500P	8 NEWS NOW @ 4P & 430P	:30	\$1,100.00	09/25-09/28	0	0	0	\$0.00	
		Sales Remark: V5 CAN										
		V5 Comment Changed, Spots/week Changed										
	16	TU-F	500P-630P	8 NEWS NOW @ 5P & 6P	:30	\$1,300.00	09/25-09/28	1	1	1	\$1,300.00	
		Sales Remark: V5 1X CAN										
		V5 Comment Changed, Spots/week Changed										
	17	SA	500P-700P	8 NEWS NOW @ 5P & 630P	:30	\$700.00	09/29-09/29	0	0	0	\$0.00	
		Sales Remark: V5 CAN										
		V5 Comment Changed, Spots/week Changed										
	18	TU-F	1100P-1135P	8 NEWS NOW @ 11P	:30	\$1,900.00	09/25-09/28	0	0	0	\$0.00	
		Sales Remark: V5 CNA										
		V5 Comment Changed, Spots/week Changed										
	19	M	1100P-1135P	8 NEWS NOW @ 11P	:30	\$2,200.00	10/01-10/01	0	0	0	\$0.00	
		Sales Remark: V5 CAN										
		V5 Comment Changed, Spots/week Changed										
	20	SA-SU	1100P-1135P	8 NEWS NOW @ 11P	:30	\$1,100.00	09/29-09/30	1	1	1	\$1,100.00	
		Sales Remark: V5 1X CAN										
		V5 Comment Changed, Spots/week Changed										
	21	F	800P-900P	CSI:NY	:30	\$7,500.00	09/28-09/28	0	0	0	\$0.00	
		Sales Remark: V5 CAN										
		V5 Comment Changed, Spots/week Changed										
	22	TU-F	400A-459A	4A NEWS	:30	\$100.00	09/25-09/28	0 4	0	0	\$0.00	
		Sales Remark: V5 CAN										
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---REPORT TOTALS---

Report Totals: 6 / \$5,550.00

---SALES MONTHLY TOTALS---

Sep 12: 6 / \$5,550.00 Oct 12: 0 / \$0.00

Sales Totals: 6 / \$5,550.00

Station Totals: 6 / \$5,550.00

Lines not sent/sold/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$18,500	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

---COMPETITIVE COMMENTS---

SHARES ARE ESTIMATED

Books null
Demos RA35+